



Faculty of Public Health Annual Conference 23-24 June 2015



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Sage, NewcastleGateshead

Look out for further announcements about the FPH Annual Conference 2015 at www.fph.org.uk

Pre-book your interest for early-bird special rates at conference2015@fph.org.uk
For opportunities to partner with FPH on this event please contact conference2015@fph.org.uk

With excellent accessibility from across the UK, Europe and beyond, it's never been easier to get to NewcastleGateshead. As a major stop on the East Coast Mainline, it is just two hours 45 minutes from central London and one hour 30 minutes from Edinburgh and Leeds.



**FACULTY OF
PUBLIC HEALTH**

Faculty of Public Health's Annual Conference 2015

The Politics of Healthy Change

23 - 24 June 2015, Sage Gateshead



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Welcome

The Faculty of Public Health is pleased to invite you to its 2015 annual conference – *The Politics of Healthy Change*. Following on from the success of the 2014 conference which had more than 40 abstract submissions and 100 poster submissions and was attended by nearly 400 delegates, we are delighted to announce that next year's event will be taking place on 23 & 24 June at Sage, Gateshead.

This prospectus details the variety of opportunities for our industry partners to participate in this event, including the exhibition, conference handbook, delegate bags, annual awards ceremony, and annual dinner. We hope you agree that this is an excellent opportunity to further promote your brand and that you will decide to join us at Sage in June. We very much look forward to welcoming you to this exciting event.

Venue

Sage Gateshead, St Mary's Square, Gateshead Quays, Gateshead, NE8 2JR

Sage Gateshead is easy to get to with excellent rail, road and air links. The nearest station is Newcastle Central (around 3 hours from central London and 1 hour 30 minutes from Edinburgh and Leeds). The A1(M) passes through Gateshead linking the area to many routes across the UK. Newcastle International Airport has numerous airlines flying into the airport.

Who are the delegates and decision makers?

The majority of delegates attending our event are members of the Faculty of Public Health. They come from a diverse range of professional backgrounds, including clinical, academic, research, and policy, and are employed in a variety of settings such as local authorities, hospital trusts, health boards, government offices, universities, the prison service and the armed forces. We have members are throughout the UK as well in 57 countries worldwide, particularly in Europe, Hong Kong, Australia, Africa, India, Canada, and the USA. Generally, members are employed at a strategic or specialist level such as chief medical officers, directors of public health (DPHs), and public health consultants. This annual conference has been firmly established as a key place to meet, network, and promote your brand to over 500 delegates at the top of their profession.



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As stated, our members are employed at senior levels in a variety of roles with remits to commission services and are in control of sizable budgets; for example an individual consultant could have control of a budget in the region of £10m while a DPH, depending on the setting (rural or a city), could have a budget ranging from £10-80m. In a local authority setting, public health consultants and DPHs have influence on how the total budget of that council is spent and this can range from £100m to £1 billion.

Please find below a selection of our members' job titles:

Army Medical Services Recruiting Officer	Consultant Public Health: Specialised Commissioning
Director Health Surveillance	Consultant Public Health: Cancer Prevention and Control and Older People
Director of Public Health	Director of Commissioning (North)
Assistant National Director of Population Health	Director of Disasters and Resilience Centre
Chair in Infectious Disease Epidemiology	Director of Centre for Infectious Disease Surveillance & Control
Chair in Oral Health Services Research	Regional Director of Public Health
Chief Dental Officer	General Practitioner
Medical Officer	Healthcare Public Health Specialist
Statistician	Principal Advisor on Commissioning Early Years Immunisations & Vaccinations Services
Children's Commissioner	Prison Medical Officer
Commissioner for Mental Health and Older Persons	Screening and Immunisation Lead
Consultant Dental Public Health	Senior Public Health Intelligence Analyst
Consultant Epidemiologist	
Consultant Environmental Health Protection	
Consultant in Forensic Psychiatry	
Consultant Global Disaster Risk Reduction	

We also attract non-member delegates from the many Medical Royal Colleges, NGOs, charities, and government departments all of whom play a key role in improving public health.

Programme/Topics

As well as the main programme, there will be a series of meetings and workshops designed to extend opportunities for networking and knowledge exchange.

Why get involved?

The FPH Annual Conference not only offers a great opportunity for companies to promote relevant products and services to an array of specialists in the public health field, but to also increase their profile within this sector. Sponsorship of this esteemed conference is an extremely cost effective method for raising or ensuring your company's key position in this field. This conference has grown over the past few years with many of last year exhibitors requesting to exhibit on both days of the event this year.



Sponsorship Opportunities

FPH 2015 offers an extensive range of opportunities for sponsors and exhibitors. Suggested packages are listed below, and FPH 2015 does require a minimum level of support, however we can tailor specific sponsorship and exhibition packages to help you meet your corporate marketing strategies. All packages are negotiable and we are open to new suggestions. Please do not hesitate to contact us if you wish to discuss a package tailored to suit your company and budget.

GOLD - Sponsor the entire conference, £20,000

This sponsorship package will be offered exclusively, therefore boasting a high profile throughout the conference.

- Nomination of the session chair
- 2 x delegate passes
- Branding on signage throughout venue
- Logo with reciprocal link on the conference website
- Logo/acknowledgement on all conference advertisements and marketing materials
- Logo/acknowledgement within the conference programme
- Use of conference logo within own corporate literature
- Prime exhibition space with choice of location
- Editorial in Final Programme
- Attendance at the Annual Awards ceremony and dinner for 2 delegates
- Note of thanks in the President's conference speech

SILVER - Sponsor a Plenary Session, £10,000 (up to 3)

- Nomination of the session chair
- 2 x delegate passes
- Branding on signage throughout venue
- Logo with reciprocal link/acknowledgement on the conference website
- Logo/acknowledgement within the conference programme
- Logo/acknowledgement on all conference advertisements
- Use of conference logo within own corporate literature
- Exhibition space



BRONZE - Sponsor a Parallel Session or Workshop, £3,000 (up to 8)

- Nomination of the session chair
- 2 x delegate passes
- Branding on signage throughout venue
- Logo/acknowledgement on the conference website
- Logo/acknowledgement within the conference programme
- Logo/acknowledgement on all conference advertisements
- Use of logo within own corporate literature
- Exhibition space

Exhibition Opportunities

The Exhibition and poster boards will be held in the foyer areas outside Hall 1 which is the main thoroughfare between the various lecture theatres being used for the event.



Catering will be offered at a number of points within the foyer areas ensuring an even flow of delegates throughout the exhibition.

As there are a limited number of spaces available, we recommend you make your booking as soon as possible to avail of the early bird offer which is open until 1 February 2015. Included in the exhibition package are:

- Display table top
- 2 chairs
- 1 power point
- Choice of location
- Editorial in Final Programme – 75 words
- Company name included in list of exhibitors in FPH 2015 Conference programme
- Company name included in list of exhibitors on FPH 2015 Conference Website
- 2 Exhibitor passes

Booking Type	Commercial	Charity Rate
Early Bird	£1,700	£1,200
Standard	£2,000	£1,500

Payment Details:

Payment can be made by credit card, bank transfer, or cheque. An invoice will be issued on receipt of contract and must be settled within 14 days.



Support is not restricted to major packages; companies may also take up one of the following individual support items.

Summary of individual support items

Item	Commercial	Charity/ voluntary sector
¼ page in the conference handbook	£295	£250
½ page in the conference handbook	£375	£350
Full page in the conference handbook	£480	£440
Flyer (up to 4 pages) in delegate bag	£400	£350
Flyer (8 or more pages) in delegate bag	£500	£450
Branded pens	£200	£200
Branded USBs	£700	£700
Branded notebook	£700	£700
Branded lanyards	£500	£500
Co-branded delegate bag	£4,500	£4,000
Information exchange (display your organisation's literature in a central location for delegates to view during the event – (price per item)	£120	£100
Annual Awards Ceremony (Sponsor the awards handbook & co-brand the handbook with your logo)	£800	£600

Please contact us for further information about the different individual support items.

You can also consider sponsoring the following...

Welcome Supper Reception – Monday 22 June 2015

Drinks and supper reception £3,500

The Welcome Reception will give our international delegates and senior members a chance to mingle prior to the busy two day conference. Many of the international delegates will be attending to receive honorary awards from FPH. Exclusive item.

Gala Dinner & Awards ceremony – Tuesday 23 June 2015,

Welcome drinks on arrival £1,500

Wine and other refreshments during dinner £3,000

Host a table at dinner (including 2 named guests) £1,000

Pre-dinner drinks will be served in the foyer of the Newcastle Civic Centre, followed by a three-course meal. Exclusive items.



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Meeting Catering

There will be a number of fringe meetings held throughout the two day conference

Morning or afternoon coffee/tea/refreshments per break £250. Sponsors logo to be displayed at refreshment points.

Fringe meeting sponsorship with refreshments provided £800.

Logo to be displayed at fringe meeting, 10 minute speaker time. Based on 40 delegates attending a fringe meeting.

Sponsors will have their logo displayed in the Meeting Programme and also at the catering points for the duration of the refreshment break or lunch break.

Sage Gateshead

Sage Gateshead is North East England's flagship conference and events venue, combining state of the art design and fantastic location with outstanding facilities and levels of service.

Terms and Conditions

Conditions of Booking:

Sponsorship preferences will be allocated upon receipt of your booking form and deposit. If your preferred option is no longer available, you will be contacted regarding remaining available options.

Payment and Deadlines:

An invoice will be issued on receipt of the application form and contract. All payment must be settled within 14 days of receipt of invoice. Non receipt of payments may result in the release of reserved items.

Cancellation Policy:

In the case of a sponsorship or exhibition cancellation, please note that unless the Organising Committee is able to resell the sponsorship package, there will be no refund issued. In the event that sponsorship is able to be resold, a refund will be issued, minus an administration and cancellation fee of 30% of the amount paid to date.

Exhibition Layout:

The Organising Committee reserve the right to change the exhibition floor plan and in unforeseen circumstances, amend or alter the location of the exhibition and/or stands. The Exhibitor undertakes to agree to any alterations to the site or space re-allocated by the Organising Committee.

Liability

The Organising Committee accept no responsibility for any damages if the sponsored event is not performed because of any obstacle or hindrance outside the control of the



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Organising Committee, which the Organising Committee could not reasonably have foreseen when signing the contract and which the Organising Committee could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstances that fall within the meaning of the above.



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The Politics of Public Health**

Sponsorship and Exhibition Booking Form

Organisation: (to be printed in the programme) _____

Address: (for invoices) _____

Email _____ Telephone _____

Contact Name _____

*Gold Sponsor £20,000 £ _____

* Bronze Sponsor £10,000 £ _____

*Bronze Sponsor £3,000 £ _____

*Exhibitor – please enter applicable rate _____

We wish to reserve stand number(s): _____

*Sponsorship item: _____ £ _____

Total Cost £ _____

*Payments must be in POUNDS Sterling. Priority amongst sponsors in each category will depend on the order in which they commit and on prompt payment of contributions.

I agree to the terms and conditions in the prospectus brochure. [] (please tick)

Signature: _____

Name: _____

Date: _____



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Contact Information

We welcome the opportunity of working with you. For further information please contact:

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