## NATIONAL TREASURE APPLICATION

### PART A: Educational Details

In order to submit your application for designation as a “national treasure”, please fill in the form below providing all the information required.

**ORGANISATION PROVIDING PLACEMENT**

| Bupa (Global Medical Function) |

**PLACEMENT LOCATION AND ADDRESS**

| Bupa House, 15-19 Bloomsbury Way, London WC1A 2BA |

**POST TITLE:** Public Health Specialty Registrar

**PLACEMENT DURATION**

| Usually six months full-time equivalent (FTE). Longer placements by separate negotiation. Trainee may be full or part time (as per training contract) to make up FTE requirement. |

**START DATE**

| Open to negotiation. |

**IS THE PLACEMENT AVAILABLE EVERY YEAR?** Yes

**PROPOSED ATTACHMENT SUPERVISOR** (please provide name and contact details of the Supervisor responsible during the placement)

| Dr Fiona Adshead  
Director of Wellbeing & Public Health  
[Email] fiona.adshead@bupa.com  
[Phone] 020 7656 2527 |
| Sophie Coronini-Cronberg  
Head of Clinical Effectiveness  
[sophie.coronini-cronberg@bupa.com]  
[Phone] 020 7656 2281 |

**PROPOSED EDUCATION SUPERVISOR**

| Dr Fiona Adshead (see above for contact details) |

Is this the same person as the Attachment Supervisor (A.S.)? ES as stated above.

**PROJECT** (please provide a brief description of the project if pre-determined)

Placements are available in two main areas: Wellbeing and Public Health, and Clinical Effectiveness. The types of available projects will vary according to business priorities. Past projects have included: Cancer Screening; Health Economics; Evidence Reviews; Dental Health; Musculo-Skeletal Medicine; Ebola Preparedness.

Current priorities include: Antibiotic Resistance; Behaviour Change; Cancer Prevention and Treatment; Heart Health; Diabetes; Global Partnerships on Chronic
A placement with Bupa provides successful candidates with the opportunity to:
1. Experience public health work in a global, non-NHS setting, and through the lenses of both commissioners and providers;
2. Work closely with a range of clinical and non-clinical senior colleagues to develop and influence implementation of policies and initiatives in different settings (e.g. care homes, hospitals, insurance, workplaces), regions (e.g. Australia, Chile, Hong Kong, Spain, UK) and through global partnerships (World Heart Federation, International Union of Cancer Control, Alzheimer's Disease International, Be Healthy, Be Mobile).
3. Develop an understanding of the independent, global healthcare sector and global partnerships for prevention of chronic disease;
4. Be accountable for the successful delivery of defined projects (to be agreed at the time of agreeing the placement) in line with trainee learning requirements and business needs;
5. Provide informal teaching support to share knowledge and learning with other colleagues from non public-health backgrounds.

There may also be the opportunity to travel to other Bupa locations, subject to the trainee’s personal interests and circumstances, and also business requirements at the time.

**LEARNING OUTCOMES**

Phase 3 of the public health curriculum covers nine broad competency areas. These nine key areas relate to the three domains of public health practice (health protection, health improvement and service quality).

**Key Area 1:** Surveillance and assessment of the population’s health and wellbeing
**Key Area 2:** Assessing the evidence of effectiveness of health and healthcare interventions, programmes and services
**Key Area 3:** Policy and strategy development and implementation
**Key Area 4:** Strategic leadership and collaborative working for health
**Key Area 5:** Health Improvement
**Key Area 6:** Health Protection
**Key Area 7:** Health and Social Service Quality
**Key Area 8:** Public Health Intelligence
**Key Area 9:** Academic Public Health

Each key area consists of a number of learning outcomes (please [click here](#) to view the full list Public Health Learning outcomes).

Please consider the Phase 3 Learning Outcomes in the curriculum in particular those classed as ‘Optional Special Interest Learning Outcome’ (OSILO).

The ability to address these OSILOs is what justifies accreditation as a National Treasure. List in the table below the main ones that may be addressed during the placement.

Please tick the appropriate box ‘D’ or ‘P’ to show which Learning Outcomes will be definitely be achieved or possibly achieved.

**D** = Definitely will be achieved
**P** = Possibly will be achieved
Please list no more than 15-20 Learning Outcomes at most.

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
<th>D</th>
<th>P</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.18</td>
<td>Use evidence-based recommendations to influence decisions.</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>4.8</td>
<td>Manage a project to successful completion within available resources and timescales.</td>
<td>X</td>
<td></td>
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<tr>
<td>4.17</td>
<td>Negotiate and influence in a multi-agency arena.</td>
<td>X</td>
<td></td>
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<tr>
<td>4.19</td>
<td>Work in partnership with other agencies on problems with high complexity.</td>
<td>X</td>
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<tr>
<td>5.5</td>
<td>Develop and implement a plan to address a health improvement need in a defined community making clear the theoretical base for a proposal and developing a business case.</td>
<td>X</td>
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<tr>
<td>5.8</td>
<td>Apply the theoretical models of behaviour change for the general population and high risk/ hard to reach groups.</td>
<td>X</td>
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<tr>
<td>5.12</td>
<td>Apply understanding of a range of organisations and their different cultures and perspectives to bring about effective health improvement activity.</td>
<td>X</td>
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<tr>
<td>7.4</td>
<td>Conduct a health economic or cost/ budget assessment in response to a clinical priority setting question to inform commissioning. This phase 3 learning outcome is self-evident.</td>
<td>X</td>
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<tr>
<td>7.13</td>
<td>Model and project the impacts of the introduction of new services, technologies and treatments.</td>
<td>X</td>
<td></td>
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<tr>
<td>7.14</td>
<td>Lead an exercise in horizon scanning for new technologies and treatments which informs planning decisions.</td>
<td>X</td>
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<tr>
<td>7.16</td>
<td>Design and co-ordinate a multi-trust or cross organisation audit or evaluation of a clinical or service area or topic including the development and assessment of guidelines.</td>
<td>X</td>
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<tr>
<td>7.19</td>
<td>Take a lead role in setting budgetary programmes and marginal cost analysis in the context of business planning, option appraisal and disinvestment.</td>
<td>X</td>
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<tr>
<td>8.6</td>
<td>Present and communicate population health intelligence in effective ways in order to develop local and national policy.</td>
<td>X</td>
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</tr>
<tr>
<td>8.9</td>
<td>Make a major contribution to systematic collecting, collating and interpreting of intelligence to inform the commissioning of health care and public health activities.</td>
<td>X</td>
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<tr>
<td>9.4</td>
<td>Define appropriate outcome measures and data requirements for specific research proposals, both quantitative and qualitative.</td>
<td>X</td>
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</tbody>
</table>
PERSON SPECIFICATION (please state any essential or desirable attributes beyond those listed in the trainee Guidance e.g. academic record, specific experience or other requirement needed by applicant)

**Essential**
- Be a specialty trainee on the formally accredited training programme in public health;
- Have passed the Faculty of Public Health Part A and normally also Part B examinations (and not be preparing for any other exams during the placement);
- Have successfully completed Phase II competencies;
- The ability to demonstrate an interest in work areas relevant to this placement;
- Excellent inter-personal, analytical, writing and presentation skills;
- Have a demonstrable track record of integrating quickly into and working well within a team from a range of backgrounds and a strong willingness to learn and develop;
- Have made good progress through each annual ARCP assessment and there be no performance concerns;
- Have agreement from their current Educational Supervisor (ES) and also Training Programme Director (TPD) for this placement;
- Be available for a period of six months FTE;
- Be available to attend an interview in London, and also travel/relocate to London to undertake the placement.

A placement in the **Clinical Effectiveness Team** (with Sophie Coronini-Cronberg) will be of particular interest to Specialty Registrars who are interested in: healthcare public health, clinical research synthesis and interpretation, and health services quality and improvement. Central to the team’s work is supporting and facilitating policy implementation and uptake globally, working with colleagues and teams around the world, utilising (internal) social media platforms to engage non-clinical colleagues in clinical effectiveness.

A placement in the **Wellbeing and Public Health Team** (with Fiona Adshead) will be of interest to Specialty Registrars who want to deepen their experience of health improvement by developing and implementing health improvement interventions, learning how to apply behaviour change techniques in practice, and understand how to bring about change through global partnerships and by utilising digital interventions to support individual lifestyle changes. Working with a broad range of partners (NGO, academic and corporate) and teams across Bupa’s global businesses Specialist Registrars will have an opportunity to assess interventions and develop business cases to demonstrate health improvement and to support the fulfilment of Bupa’s purpose of: longer, healthier and happier lives.

**APPLICATION DEADLINE**
At least two months prior to preferred start date.

**SELECTION PROCEDURE**
Initial contact with the relevant named supervisors (see above) for informal chat about placement, and to discuss potential projects to ensure these align with trainee interests and learning needs;

Trainees wishing to apply are then asked to email:
- Current CV (3 sides A4 max.);
- Covering statement (2 sides A4 max.) detailing how Registrar’s skills and experience match placement and person specification, and also describing the learning outcomes to be met by the placement;
- Up-to-date reports from Registrar’s current supervisors, plus ARCP reports.

If shortlisted, interview in person at Bupa House, London

EQUAL ACCESS ARRANGEMENT

National adverts via Training Programme Directors, Faculty website, trainee e-groups and networks.
Previous trainees to share information at Registrar Training Days/Annual Conferences, and also via their bulletin boards
Bupa open morning/informal site visit – to be agreed with interested trainees on an ad hoc basis

Equal opportunities
Bupa is committed to an environment which will attract, retain and motivate its people. Bupa aims to ensure that every applicant to, or employee of, is assessed for employment, promotion and development solely on the basis of personal merit and qualifications, regardless of gender, sexual orientation, pregnancy or maternity, marital or civil partner status, gender reassignment, race, colour, nationality, ethnic or national origin, religion or belief, disability or age.

LOCAL PUBLIC HEALTH TRAINING ADVISOR(S) (please provide names and contact details of at least one Public Health Training Programme Director, Head of School, or Postgraduate Dean with whom you have discussed the placement and who has agreed it is suitable for public health trainees)

Name(s) and email address(es):
Dr Ruth Ruggles, Training Programme Director, NW London (ruth.ruggles@phe.gov.uk)

CONTACT FOR POTENTIAL APPLICANTS
As above

Email address of person submitting this application (please note that this field is mandatory)
sophie.coronini-cronberg@bupa.com

Has this post/placement received prospective GMC approval?
Yes ☒ No ☐
PART B- Contractual Matters

*Please complete the below. Please note this information will now be made available via the Faculty of Public Health’s website.*

<table>
<thead>
<tr>
<th>Costs</th>
<th>Who is responsible for costs (please ‘X’ the appropriate section)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Placement provider</td>
</tr>
<tr>
<td>Basic salary costs</td>
<td>X</td>
</tr>
<tr>
<td>On Call Costs</td>
<td>N/A</td>
</tr>
<tr>
<td>Out of hours salary cost (if appropriate)</td>
<td>N/A</td>
</tr>
<tr>
<td>On costs of employment</td>
<td>X</td>
</tr>
<tr>
<td>Subsistence (travel and accommodation) to attend placement</td>
<td>X</td>
</tr>
<tr>
<td>Subsistence (travel and accommodation) related to work undertaken on the placement</td>
<td>X (for Bupa work-related subsistence costs only)</td>
</tr>
<tr>
<td>Who indemnifies for 3rd party claims</td>
<td>X (for work undertaken for Bupa only)</td>
</tr>
<tr>
<td>Who will be responsible for Health &amp; Safety at work?</td>
<td>X</td>
</tr>
<tr>
<td>Who authorises study leave? How much time is allowed?</td>
<td>X</td>
</tr>
<tr>
<td>Who funds study leave expenses limit?</td>
<td>X</td>
</tr>
</tbody>
</table>

Thank you for completing the application form.

[Please click here to submit your application](mailto:educ@fph.org.uk) or forward your form to: educ@fph.org.uk