

# FPH Projects Scheme Form

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## Project proposal

*If a registrar has already been identified please complete the fields under “Registrar Details” and then complete the remaining fields. If this is a project for a registrar who needs to be identified via the TPDs (training programme directors) please leave these fields blank. This completed form should be submitted to [educ@fph.org.uk](mailto:educ@fph.org.uk) for assessment.*

**Registrars wishing to apply for this project should email the following to [educ@fph.org.uk](mailto:educ@fph.org.uk)**

- 1) Expression of Interest**
- 2) Up to date CV**
- 3) An email from their TPD stating support for their application**

**Applications will only be considered once all these documents are received.**

<b>Name</b>	Jenny Mindell
<b>Contact details; email and phone number</b>	<a href="mailto:j.mindell@ucl.ac.uk">j.mindell@ucl.ac.uk</a>
<b>Date</b>	24/05/18

## Registrar Details (Only complete where a Registrar has been identified)

<b>Registrar name; email and phone number</b>	
<b>Name of registrar’s GMC/FPH approved training location as base</b>	
<b>Base location Educational Supervisor name and workplace</b>	
<b>Name of base location TPD</b>	

## Project Details

<b>Time period for the project (when and how many days per week)</b>	<p>6 or 12 months depending on applicant availability</p> <p>The project will be one or two days per week, by agreement.</p>
<b>Title and Brief Description of Project</b>	<p>The Faculty of Public Health (FPH) is a campaigning membership organisation for nearly 4,000 public health professionals across the UK and around the world. We are also a registered charity. Our role is to improve the health and wellbeing of local communities and national populations. We do this in a number of ways:</p> <ol style="list-style-type: none"> <li>1. We support the training of the next generation of public health professionals. We design and manage the curriculum and exams that people training for a career in public health need to take.</li> <li>2. We support the training and development of our members after they've passed their exams, throughout their careers, and even after they retire.</li> <li>3. We are a place for our members to discuss new policy ideas and share best practice and learning through our growing network of 30 Special Interest Groups (SIGs).</li> <li>4. We encourage and promote new research and understanding of public health through the Journal of Public Health, Public Health Today magazine, award-winning blog and annual events programme.</li> <li>5. We champion excellence in public health through our annual awards and prizes programme.</li> <li>6. We seek to improve public health policy and practice at a local, national, and international level by campaigning for change and by working in partnership with local and national governments on specific public health projects.</li> </ol> <p>We are now seeking a public health registrar or registrars to join our Vice-President for Policy and the Chair of the Health Improvement Committee to contribute to the implementation of the committee's work plan priorities and to support the work of the committee.</p> <p><b>HEALTH IMPROVEMENT COMMITTEE WORK PLAN</b></p> <p>The Health Improvement Committee is the main policy vehicle determining FPH positions on all aspects of health public policy development, health improvement, health promotion and related services and activities. As well as developing policy position statements, it contributes to training, standards and workforce issues that relate to health</p>

improvement. The committee also responds to many consultations on a range of topics affecting the public's health (mostly national but sometimes regional or local) and to requests from partner organisations and alliances to endorse their forthcoming statements. Recent examples include an alcohol strategy, a budget submission to the Treasury regarding tobacco control, and a document about smokefree housing.

In this project, the StR will gain experience of advocacy in a wide range of areas outside health services that impact on health, including obesity, alcohol, tobacco, diet, physical activity, transport, housing, planning, work and health, and social inequalities. Some of the work will be proactive, determined by the committee; some will be reactive, helping the committee draft responses to important national consultations.

The 2018 work plan is attached at the appendix.

All of these areas of work will provide major opportunity for a StR to be actively involved in policy formation at the national level. Other StRs are being recruited to work on Brexit, public health funding, promoting a culture of health, and work and health.

### **THE SPECIALTY REGISTRAR ROLE**

**THE StR(S)** In day to day working on the project will work to the Health Improvement Committee Chair (Activity Supervisor) and the Health Improvement Committee.

A Specialty Registrar on the project has the opportunity to work across the following work streams:

**Influencing Policy development:** help us determine our position on our policy calls, plug critical evidence gaps, and advance the national conversation to improve the public's health. This includes:

- a) responding to national (or regional) consultations on a wide range of topics that influence health and/or inequalities (including from national government, NICE, PHE, and professional or other organisations);
- b) assessing documents that we are called upon to endorse;

	<p>c) updating existing or developing new position statements and briefings, such as working with our counterparts in planning to update documents on planning and public health; and</p> <p>d) drafting and refining documents of help to local authority public health staff. The first of these will be on questions to consider when approached by business to sponsor local authority activities.</p> <p>Some of these (a and b) are reactive (and may have a tight timeframe) while others (c and d) are proactive.</p> <p><b>Communications and media:</b> There will be opportunities to work with our communications team on all aspects of the work, developing blogs for FPH and the wider public health community. There may be opportunities for formal journal publications. External communications opportunities may also be possible.</p> <p><b>Stakeholder engagement:</b> liaising with and involving key partners in the public health community.</p> <p><b>Organisational support:</b> The StR will support the Committee Chair to enable the smooth running of the committee business.</p> <p>There will also be opportunities for the StR to be involved with:</p> <p><u>Influencing FPH Strategy:</u> The new FPH strategy for 2019-2025 will be under development during 2018 and the StR will have an opportunity to contribute to this.</p> <p><u>FPH curriculum and training:</u> FPH will also be reviewing its curriculum for Regulatory approval in 2020. There will be opportunities for the StR to contribute on Health improvement competencies as part of the review.</p> <p><u>Fundraising and membership:</u> The StR will contribute to opportunities to promote membership growth and support fundraising.</p>
<p><b>Please state the main learning outcomes from the PH curriculum.</b></p>	<p><b>Key Area 1</b> Use of public health intelligence to survey and assess a population’s health and wellbeing – 1.1, 1.3, 1.4</p> <p><b>Key Area 2</b> Assessing the evidence of effectiveness of interventions, programmes and services intended to improve the health or wellbeing of individuals or populations – 2.1, 2.2, 2.3, 2.4</p>

	<p><b>Key Area 3</b> Policy and Strategy development and implementation – 3.1, 3.2, 3.3, 3.4, 3.5, 3.6, 3.7</p> <p><b>Key Area 4</b> Strategic leadership and collaborative working for health – 4.1, 4.2, 4.4, 4.5, 4.9</p> <p><b>Key Area 5</b> Health Improvement, Determinants of Health, and Health Communication – 5.1, 5.2, 5.6</p> <p><b>Key Area 8</b> Academic public Health – 8.3, 8.5, 8.6, 8.8</p> <p><b>Key area 9</b> Personal effectiveness 9.1-9.11</p> <p><b>Key area 10</b> Ethics and values 10.1-10.12</p>
<p><b>Likely competencies that will be addressed</b></p>	<p>The competencies to be addressed will primarily come from the list of learning outcomes above. The exact competencies will depend on the needs of the specific StR and the opportunities that are current during the placement. They will probably include drafting responses to important national and regional consultations on a range of non-healthcare public health issues; drafting position statements or briefings; writing blogs for FPH; liaising with partner organisations in our key priority areas both in one-to-one meetings and broader meetings; and horizon scanning to identify opportunities for health advocacy.</p>
<p><b>Who will be the Activity Supervisor and what experience do they have of public health and public health training?</b></p>	<p>Prof Jennifer Mindell, Health Improvement Committee Chair.</p> <p>Jenny is Professor of Public Health at UCL (University College London). She leads the national Health Survey for England team at UCL and is also an acknowledged international authority on transport and health. She has considerable experience of tobacco control and of health impact assessment, as well as international comparisons of methods and data from health examination surveys.</p>
<p><b>Will there be accommodation/travel costs associated with this project? If so who would be expected to cover this cost?</b></p>	<p>The StR will mostly work from their home base, with occasional visits to central London to join HIC meetings, FPH staff, and/or Jenny Mindell. The post is principally remote working. Expenses are to be met from the host Training Programme.</p>
<p><b>Please describe how the project will work in practice covering relevant elements of the checklist below</b></p>	<p>This project can be undertaken by a StR working 1-2 d pw, mainly working remotely / home based. There will be a requirement for the registrar to attend minimal meetings at the FPH in London but can utilise teleconferencing; email and phone calls or Skype calls will be the primary means of communication between registrar / project supervisor and overall educational supervisor. Face to face meetings between registrar / supervisor maybe facilitated, pending on location.</p> <p>The StR will be expected to spend a minimum of one day per week working on this project. There is no base location defined (as the</p>

	<p>role will be remote / home working). The StR will be expected to attend HIC meetings as appropriate either in person or via teleconference. The StR will be expected to be competent / confident in one-to-one or small group discussions, and in writing text for a range of audiences . This work may not directly complement existing work that is being undertaken at their base location, but this is dependent on the background of the successful candidate. Those with experience or interest in health improvement at a population level should find the overall project objectives of particular interest.</p>
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### Activity Projects learning checklist

(Note- this is a guide only and other criteria may be used for specific projects or training locations) Please record if you think you have met the following criteria and if not please provide details about why the criteria will not be met.

<b>Criteria</b>	
<b>The base location (Only complete were Registrar has been identified)</b>	
Will the Registrar have a GMC approved training location as their base?	
Has the Registrar completed the Part B OSPHE exam?	
Will the Registrar have a named Educational Supervisor in this training location who is prepared to continue as ES during the FPH project?	
Has the TPD for the Registrar seen and approved the project?	
Will the base location Educational Supervisor see the project and agree that it meets a learning need for the Registrar?	
<b>The project based training location</b>	
Is there an Activity supervisor who has had appropriate training and development and is working towards / fulfilled the GMC standards for trainers?	Yes
Is it clear how will the Activity supervisor and base location Educational Supervisor communicate about the Registrars progress?	Yes
Will accommodation be appropriate for the Registrar?	N/A
<b>The project</b>	
Does the project brief describe clear learning outcomes?	Yes
Have the Public Health competencies been clearly identified?	Yes
How long will the project last?	6-12 months
How many days per week will this require in the project location?	Occasional
How many days per week will this project require in the base location?	1-2
Does the project complement existing work the registrar is undertaking at their base location?	Probably!
Has the project been advertised via the TPDs? If not please explain any mitigating circumstances:	Yes



## Health Improvement Committee workplan 2017-2019

Primary objectives – please summarise the (up to) three main things your committee will deliver by December 2018?	Objective / activity	Please list any key milestones or deadlines	What impact do you expect these activities will have?	How will you measure the impact / success of these activities?
	<p>1. Engaging with Special Interest Groups, including providing formal oversight and support of their workplans</p> <p style="text-align: center;"><b>SIGs</b></p> <ul style="list-style-type: none"> <li>• Alcohol</li> <li>• Economics</li> <li>• Health in All Policies</li> <li>• Public Health Film</li> <li>• Sustainable Development</li> <li>• Transport</li> <li>• Welfare Rights</li> <li>• Healthy Spatial Planning</li> </ul> <p><b>Who from the committee is leading on this activity?:</b> Jenny Mindell</p>	1. Next HIC meeting	Governance	Number of SIG workplans submitted
		2. Quarterly HIC meetings	Activities beyond the HIC's three priorities	Number of items on SIG workplans completed
		3. Quarterly HIC meetings	Contributions to HIC's work programme	No of consultation responses led by SIGs
	<p>2. Actively supporting 'lead' coalitions on topic areas prioritised by the HIC and that are in line with wider FPH strategic objectives</p> <p><b>Who from the committee is leading on this activity?</b> Jenny Mindell- Transport (THSG) (OHA) Paul Roderick – Alcohol (AHA) Modi Mwatasama- Food Helen Walters – Tobacco (ASH) Jenny Lisle - Work &amp; Health (with FOM)</p>	1. HIC prioritises top 6 'actively support' campaigns/coalitions/ topic areas	Focus and streamline the work of the Committee, accurately reflecting capacity	Increased stakeholder engagement, new relationships built
			2. Raise FPH's profile	2. Media coverage
	<p>3. Promoting a culture of health in the UK</p>	1. 1st meeting 2018 to discuss what this means and what the HIC could do	Longterm effect on health and risk behaviours;	Depends on what we agree to do



	<b>Who from the committee is leading on this activity?:</b> Steve Maddern	2. Develop plans for this objective	short term depends on what we agree to do	
		3. Consider sources of funding for this	3.	3.

## 6. Membership engagement and growth

<b>What are the three main ways your committee plans to involve FPH members (outside of your own committee) in the activities listed above?</b> (e.g. consultation exercises, focus groups, surveying, case studies and local examples, encouraging additional members to sit on committee project groups etc)	1. Engaging with SIGs that the HIC has formal oversight of and supporting the developments of new ones as feasible
	2. Mapping FPH members who may sit on relevant coalitions and then reaching out to them for their involvement in HIC work
<b>What are the three things your committee plans to do to promote its activities to members and the wider public health community?</b> (e.g. blogs, articles in Public Health Today, social media activity, opinion pieces in trade press etc)	1. Blog posts
	2. Twitter
	3. Public Health Today articles (or supporting SIGs in their efforts to do this)
<b>What are the three main ways you plan to encourage new members to join FPH?</b>	1. FPH Conference programme 2018 presentations
	2. Building positive relationships with SIGs and their members
	3. Building positive relationships with coalitions and their members
<b>Approximately how many new members do you think your committee is likely to encourage to join FPH by December 2018?</b>	<b>No idea.</b>

## 7. Income generation

<p><b>What are the three main ways you plan to seek to raise income to support your activities and FPH's wider agenda?</b></p>	<p>1. We are currently planning activities that require committee (and SIG) members' time but no other resources. Most of the fundraising suggestions from the centre have either been using examples that do not seem relevant or would require large amounts of staff or volunteer time to organise and would be unlikely to make much, if any, profit (eg seminars, workshops, etc that charge a fee for attendance).</p> <p>2. Maintain HIC members' awareness to keep an eye out for opportunities to apply for funding from relevant funders for priority activities of the HIC, <b>if these are quick and easy to do</b>. However, high quality funding bids are extremely time-consuming to prepare and those of us who spend considerable time in our paid jobs doing this have neither the time nor inclination to do it in our 'spare' time as well.</p> <p>3. Ask other organisations not only to co-badge statements with us but contribute to publishing and publicity costs.</p>
<p><b>How much money do you think your Committee will raise?</b></p>	<p><b>£ 0</b></p>