



**FACULTY OF
PUBLIC HEALTH**

SPECIALTY REGISTRAR APPLICATION

**Public Health Funding Campaign – Prevention Green Paper Project
Faculty of Public Health – Policy & Communications Department**

POST TITLE

Specialty Registrar in Public Health (StR)

ORGANISATION PROVIDING PROJECT PLACEMENT

Faculty of Public Health, Policy & Communications Department

PROJECT PLACEMENT LOCATION AND ADDRESS

Trainees will be expected to work remotely, with occasional travel to the FPH London office as and when required. There is also an option for a trainee to spend 1 day p/w in London office, subject to agreement with Educational Supervisor.

Faculty of Public Health, 4 St Andrews Place, London NW1 4LB

PROJECT PLACEMENT DURATION

9- 12 months depending on applicant availability

Placements are available for 2-3 days p/w. Consideration will be given to placements split across two training locations.

START DATE

Flexible start date, between January – February 2019
2-3 placements are on offer

PROPOSED PLACEMENT SUPERVISOR

Lisa Plotkin, FPH Public Health Funding Project Group Lead, FPH Policy & Communications Department (lisaplotkin@fph.org.uk)

DEADLINE FOR APPLICANTS

Applications accepted on a rolling basis; final deadline 07 January 2019

Working to improve the public's health

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BACKGROUND

The Faculty of Public Health (FPH) is a campaigning membership organisation for nearly 4,000 public health professionals across the UK and around the world. We are also a registered charity. Our role is to improve the health and wellbeing of local communities and national populations. We do this in a number of ways:

1. We support the training of the next generation of public health professionals. We design and manage the curriculum and exams that people training for a career in public health need to take.
2. We support the training and development of our members after they've passed their exams, throughout their careers, and even after they retire.
3. We are a place for our members to discuss new policy ideas and share best practice and learning through our growing network of 30 Special Interest Groups (SIGs).
4. We encourage and promote new research and understanding of public health through the Journal of Public Health, our award-winning blog and annual events programme.
5. We champion excellence in public health through our annual awards and prizes programme.
6. We seek to improve public health policy and practice at a local, national, and international level by campaigning for change and by working in partnership with local and national governments on specific public health projects.

We are now seeking 2-3 public health trainees to join our Policy & Communications Department – specifically to work on our national Public Health Funding campaign and lead our new Prevention Green Paper Project.

FPH'S PUBLIC HEALTH FUNDING CAMPAIGN

Recent cuts to the public health budgets has raised concerns that councils are not being resourced properly to deliver their public health function and FPH members are telling us that the impact of these cuts on service delivery is really biting. We at FPH know that the 'radical upgrade' in prevention will not be realised within this climate of continually diminishing public health resources. We also believe that further planned reductions to the public health budget will compromise the sustainability of the NHS and social care, negatively impact on the prosperity of our communities and the productivity of our workforce, and will also harm the public's health and wellbeing.

Yet, despite these compelling arguments, we also know that the public health community has not been successful at making the investment case for prevention to key decision makers and the wider public. To respond to this challenge and try to shift the dial from a focus on treatment more towards prevention, in January 2018 FPH [has launched a national three year influencing campaign](#) to make the case for increased investment in public health services across local authorities and within the NHS.

So far the campaign has three main work streams:

1. [A Prevention Transformation Fund for local authorities](#) – we’re calling for the UK Government to invest in a £1-2 billion Prevention Transformation Fund in local authorities to support the delivery of the radical upgrade in prevention.
2. [Prevention in the NHS](#) – FPH has received a £30,000 award from the Health Foundation to explore how the NHS is currently delivering ill-health prevention and determine priorities for NHS investment in prevention moving forward.
3. [The new local authority public health dashboard](#) – We’ve partnered with PHE’s Epidemiology team to help them develop their new local authority public health dashboard. Specifically we’re looking at how indicators for the wider determinants of health should be featured in the tool.

The Prevention Green Paper Project

We’re now looking to recruit 2-3 registrars to lead FPH’s Prevention Green Paper Project and represent the voice of the public health workforce at this critical time for the future of ill-health prevention across the UK.

The Secretary of State for Health and Social Care has just published his [Prevention Vision](#) which lays out his ambitions to help us all live well for longer. The Vision highlights the need for action across all parts of the prevention pathway if we are to turn the tide on the rising burden of preventable disease and close the gap in health outcomes between the richest and poorest in society.

In the Vision, the Secretary of State announced that there would be a Prevention Green Paper published during the first half of 2019. Green papers are consultation documents produced by the Government that allow stakeholders a chance to give feedback on policy proposals. The objective of a green paper is to arrive at a general consensus before drafting the official policy white paper. There has not been a white paper on ill-health prevention in twenty years.

We think this green paper is a seminal moment for the public’s health and presents a once in a generation opportunity for the public health community to unite and make an evidenced, credible case for prevention that works. If you join our Project Group, you will have the chance to lead FPH’s thinking on this topic. The work will run broadly over 3 phases: you will first develop FPH’s position in order to influence the draft proposals issued in the green paper, you will then lead FPH’s official response to the consultation; and you will lastly lead the follow-up to the consultation.

As part of your work you will have the opportunity to do the following types of activities:

- **Parliamentary lobbying** — build relationships with key parliamentary decision-makers, brief MPs, ministers, and Peers, monitor parliamentary activity
- **Stakeholder engagement** — bring the public health community and other important partners along with us throughout the campaign
- **Policy development** — help us determine our position on our policy calls, plug critical evidence gaps, and advance the national conversation to improve the public’s health
- **Fundraising** — find new resources that will enable our campaign to do more, apply for grants, win sponsorship

- **Evidence gathering & synthesis** — compile literature reviews, design and manage surveys, go on fact finding missions
- **Communications** — generate media stories, create shareable comms, galvanise member and public support for the campaign and FPH
- **Generate a compelling narrative** — test and develop campaign messaging, develop the ‘look and feel’ of the campaign, determine our tone
- **FPH member engagement** — deliver a campaign membership engagement strategy, which includes involving updating the members, involving them in policy development, and representing their views

LEARNING OUTCOMES

A successful candidate for this placement would have the opportunity to achieve the following competencies from the 2015 curriculum pending formal agreement with the Educational Supervisor:

Key Area 1	Use of public health intelligence to survey and assess a population’s health and wellbeing – 1.1, 1.3, 1.4
Key Area 2	Assessing the evidence of effectiveness of interventions, programmes and services intended to improve the health or wellbeing of individuals or populations – 2.1, 2.2, 2.3, 2.4
Key Area 3	Policy and Strategy development and implementation – 3.1, 3.2, 3.3, 3.4, 3.5, 3.6, 3.7
Key Area 4	Strategic leadership and collaborative working for health – 4.1, 4.2, 4.4, 4.5, 4.6, 4.9
Key Area 5	Health Improvement, Determinants of Health, and Health Communication – 5.1, 5.2, 5.5, 5.6
Key Area 7	Health and Care Public Health – 7.3, 7.7
Key Area 8	Academic public Health – 8.3, 8.5, 8.6, 8.8

PERSON SPECIFICATION

Applicants should:

- Be on a formally accredited specialist training programme in public health
- Have passed Part A and normally Part B (OSPHE) of the MFPH
- Have made satisfactory progression through annual assessments (ARCP/RITA)
- Have agreement from their educational supervisor and training programme director
- Available to participate in a telephone interview as part of the recruitment process

This is an interesting and wide-ranging project, with the potential to cover a lot of different competencies. No specific experience is required for this opportunity. The successful applicant will need to have a flexible and adaptable approach to their work. They need to value their professional and personal development, be willing to learn, and pitch in when needed. They will need to be personable and possess good communication skills, given the extensive contacts this agenda covers and the need to deal with a range of colleagues at different levels of seniority. Above all, they need to want to challenge themselves at work and have fun while doing so.

HOW TO APPLY

Applicants should submit a CV (maximum 3 sides A4) and a covering letter (no more than 2 sides A4) saying why you are interested in joining this project, how your skills and experience will complement the campaign, and what you expect to gain from this experience, including how this opportunity will fit your training needs. You should also submit a letter of support from your Training Programme Director, having obtained the approval of your current Educational Supervisor.

This should all be submitted via email to the Education & Training team educ@fph.org.uk. And also to Lisa Plotkin at lisaplotkin@fph.org.uk. Applications are accepted on a rolling basis, but the final deadline is 07 January 2019 at 5pm.

CONTACT FOR POTENTIAL APPLICANTS

Lisa Plotkin

lisaplotkin@fph.org.uk

020 3696 1476

If you would also like to speak to one of the Specialty Registrars already working on the project, please also get in touch with Lisa as above and we will arrange that for you.