

Faculty of Public Health Projects Scheme brief

Name of the Project Lead	Eleanor Roaf and Paul Johnstone
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Date	Project start is as soon as possible but negotiable with the Registrar. We are looking for up to 6 registrars to support the work of the Faculty of Public Health on climate change and sustainable development.
Title and brief description of the project with summary of key roles and outputs expected from the registrar	Health and Climate Change project. You are invited to join us in supporting the FPH's Climate and Health agenda. We have identified six specific projects: 1. Developing the vision and accompanying framework for effective public health climate action, with a particular focus on support for local authority PH teams 2. Developing the new proactive advocacy campaign focussed on opposing the expansion of fossil fuels. 3. Develop a high-quality communications resource (a modular, comprehensive slide set) on climate change and health for public health consultants in conjunction with UKHSA colleagues 4. Develop a toolkit for community engagement. 5. Develop our Global Health agenda working with the Global Health Committee and its SIGs. 6. Develop our reverse mentoring programme. These projects are specifically focussed on implementation of the FPH Climate and Health Strategy and providing support to activities of the Climate and Health Committee and working with the Faculty's Special Interest Group on Sustainable Development as appropriate. As part of the work, the project will provide StRs with the opportunity to lead key actions on Climate Change and health with FPH members across the UK and overseas and connect with other organisations and join our Engine Room which meets fortnightly to sharing progress and learning. In discussion with the project lead we also envisage the work will culminate in a one hour CPD event on the project topic. This is an opportunity to: • Develop system leadership and strategy development. • Work in a fast-paced national role, focusing on whole system approaches.
	 health. Work across public health systems at a UK and international level Apply a wide range of public health skills such as negotiating and influencing, strategic leadership, presentation skills and collaborative working, and appropriate use of public health evidence.

The placement will enable the StR to gain an improved understanding of:

- The key institutions relevant to system leadership across health and other agencies.
- The role and responsibilities of FPH, and its relationship with other key groups such as ADsPH, UKHSA and UKHACC

Background

The FPH established the Climate and Health Committee following their declaration of a climate emergency in November 2019. The committee started in September 2020 and has been active and engaged since that time, holding several events and actively promoting climate and health as a key component of public health policy. The Committee oversees the work of the Sustainable Development Special Interest Group, an active group of up to 200 public health professionals working across the system on all elements of sustainable development, and the Transport Special Interest Group, an equally active group of public health professionals with an interest in the link between transport and health.

The Faculty's climate and health strategy was published in November 2021 following endorsement by the FPH Board. The strategy is centred around the Faculty's existing strategic priorities and sets out the vision and mission for the FPH in climate and health.

The Committee and the Sustainable Development Special Interest Group have workplans for 2023 (which will be updated late 2023) to focus efforts and implement the Climate and Health strategy. These registrar projects present an opportunity to support this work. While we have not included any specific transport projects in the list, using transport as a case study or exemplar might be helpful.

In addition, there would be the opportunity to be involved in:

- Activities that support the membership to lead for climate change actions with communities and nationally.
- Supporting and leading events and seminars as part of a programme
- Supporting advocacy, mentoring and communications
- Supporting standards and CPD changes
- Strengthening the Faculty's role as a net zero organisation
- Identifying gaps in knowledge and assisting in advocating for relevant research. More details are available on the 2023 work plan.

The engagement and support of all our members will be essential in ensuring the delivery and success of this strategy. The FPH board will expect that all committees / SIGs ensure that their work plans contribute to the delivery of this strategy.

Background to specific projects

Project 1 – Developing the vision and accompanying framework for effective public health climate action.

Project 2 - Developing high quality communications resources in partnership with UKHSA .

Project 3 - Developing the proactive advocacy campaign.

Project 4 – Develop a toolkit for community engagement.

Project 5 – Global health partnerships.

Project 6 – Mentoring.

Project 1 Developing the vision and accompanying framework for effective public health climate action.

To enable public health organisations to work effectively and collaborate for maximum impact, a vision is required for what effective public health climate action is and what success looks like. Whilst targets such as Green Plans exist to guide the NHS in terms of sustainability goals, there is no equivalent in public health.

This project will build on previous work at the Faculty of Public Health specifically a senior stakeholder engagement event which explored initial themes for this project in 2023. The registrar will build on this piece of work and aim to develop a vision for effective public health action through engagement with key stakeholders working across public health organisations and in all four nations of the UK.

Project 2 Developing a high-quality communications resource for public health consultants in partnership with UKHSA.

Communicating the risks that climate change poses on health, as well as the health benefits of climate change mitigation and adaptation to policy makers is key to achieving meaningful policy change to bring down carbon emissions and adapt to changes that cannot be prevented due to historic carbon emissions. Despite this, many public health professionals lack resources and information to communicate these impacts effectively and present data in a way that is engaging and easily understandable by policy makers without specialist knowledge in these areas. To address this, we want to develop a comprehensive, well designed slide set that summarises the current knowledge and evidence on this topic and can easily be adapted to fit local needs. The slide set will be well annotated to facilitate climate change communication and to give public health professionals important background knowledge where they might be lacking knowledge to speak on the topic confidently. The slides will be designed in a way that facilitates understanding of the topics presented to the audience and allow an emotional connection to the topic, so will contain graphics and pictures rather than text wherever possible.

This project will be completed in close collaboration with UKHSA colleagues working on climate change and health to ensure that all data is up to date and scientifically accurate. Support will be sourced to enable high quality graphics and images to be created.

Project 3 - Developing the proactive advocacy campaign.

The Faculty of Public Health's Sustainable Development SIG has selected the opposition of fossil fuel expansion as its new proactive advocacy campaign. Throughout 2023 extensive work has been done on a policy statement to frame this campaign, and as we move into 2024 there is an exciting opportunity for a registrar to develop the campaign and shape it. This project will require working with stakeholders and developing a strategy for the campaign, including consideration of how to engage the public health workforce.

Project 4 - Develop a toolkit for community engagement.

We have increasing evidence on what needs to be done to reduce the risks from climate change in the UK, and on the urgency of doing this. However, there is national and local resistance to, and delay in, implementation of effective action, whether aimed at adaptation or mitigation. At least some of this delay seems to be caused by political caution in addressing what are seen as very contentious matters, with vocal opposition to many effective interventions. However, surveys consistently show the UK public supports more effective action on climate change to be taken. This project is aimed at developing a toolkit for public health professionals and others to use to develop community engagement and debate on how to deliver net zero policies that win public support.

Project 5 - Global health partnerships.

This StR project is focussed on developing global partnerships as well as supporting the implementation of the Climate and Health Strategy and providing support to activities of the Climate and Health Committee and working with the Faculty's Special Interest Group on Sustainable Development as appropriate. As part of the work, the project will provide StRs with the opportunity to lead key actions on Climate Change and health with FPH members across the UK and overseas and connect with other organisations involved in climate and health work. It will include:

- Strengthening relationships with international partnerships
- Encouraging and supporting members to engage with global action, including COP29.
- Working with the Global Health Committee, FPH overseas membership and SIGs involved in global action (e.g., Global Health, Africa, Pakistan, Yemen etc).

Project 6 - Mentoring

The Climate and Health Committee launched a mentoring programme that paired public health consultants and registrars to share learning and promote interpersonal development in March 2023. This included traditional mentoring and reverse mentoring, i.e., consultants and registrars could offer to become mentors or mentees depending on their skills and confidence in climate change and health. The initial evaluation was positive and identified some areas for improvement. We are looking for a registrar interested in education and training, climate change, and interpersonal relationships to lead the expansion, evaluation and improvement of the mentoring programme. This project will develop leadership and management as well as communication skills.

Name of the organisation supporting the project Where will the Registrar be based for the duration of the project?

Faculty of Public Health

The StR will remain in their current location. Working remotely, but FPH will pay travel expenses if attendance at the FPH or other meetings is required. Applications are welcomed from StRs from across the UK. Much of the work has been undertaken remotely over the past two years and meetings will remain remote in the main.

Please set out the Learning Outcomes and likely competencies to be achieved by the registrar

Objectives will be tailor-made to both the needs of FPH and the training needs of the registrar. There is an expectation that StRs will take on a strong personal leadership of their project plan and objectives.

from Public Health Specialty Training Curriculum

The possible learning outcomes which could be met or partially met with this placement are too numerous to list individually and cover all areas of the curriculum. There are however likely to be specific opportunities to fulfil competencies in the curriculum under:

- Key area 2 Assessing the evidence of effectiveness of interventions, programmes and services intended to improve the health or wellbeing of individuals or populations.
- Key area 3 (LO3.4) Demonstrate engagement and co-production with stakeholders, including the public and representatives of the political system, throughout the development of policy, strategy, programmes of work or action plans.
- Key area 4 (LO 4.8) Use influencing and negotiating skills in a setting where you do not have direct authority to advocate for action on a public health issue of local, national, or international importance.
- Key area 5 (LO 5.7) Demonstrate leadership in environmental sustainability with a focus on the links to health or emergency planning and climate change.
- Key area 8 Academic public health
- Key area 10 Integration and application of competences for consultant practice

Specific competencies to be signed off will be discussed in more detail with the successful applicants.

Essential criteria:

- Be on a formally accredited specialist training programme.
- Must have satisfactory progression through annual assessments (ARCP).
- Have agreement from their Educational Supervisor and TPD that this is a suitable training opportunity.

Desirable criteria:

- Demonstrable interest in strategy implementation
- Strong skills in communication of complex issues to a variety of audiences.
- Aptitude for collaborative leadership across organisational boundaries.
- Someone who has an interest in working overseas, working with international committee and other SIGs.

Start and end date of project (project duration)

6 or 12 months

Time requirement for the Registrar on the project (days per week)

The exact time commitment and duration of the project can be clarified with any interested registrars. Project leads will discuss planned projects and expected time commitments prior to commencement.

Project 1 – Developing the vision and accompanying framework for effective public health climate action (SD SIG) – 1-2 days a week.

Project 2 - Developing high quality communications resources in partnership with UKHSA (SD SIG) 1-2 days a week (or less depending on the number of months available).

Project 3 - Developing the proactive advocacy campaign (SD SIG) 1-2 days a week.

Project 4 – Develop a toolkit for community engagement - 1 day a week.

Project 5 – Global health partnerships – 1 day a week.

	Project 6 – Mentoring – 1 day a week
How many Registrar places are available?	Up to 6
Location of Project Lead	UK
Details of the approved Project Supervisor	Eleanor Roaf (Vice-Chair, Climate & Health Committee) Paul Johnstone (Chair, Climate & Health Committee)
Will accommodation / travel costs associated with this project be covered?	FPH will pay travel expenses if attendance at the FPH or other meetings is required.