



Distinguished lecture series: conversations on the future of public health

Commercial determinants of health – the evidence and importance for public health practice

Friday 7 June 2024, 11:00am – 12:30pm (BST)

Speaker biographies

Professor Linda Bauld

Bruce and John Usher Chair in Public Health in the Usher Institute, College of Medicine, University of Edinburgh and Chief Social Policy Adviser to the Scottish Government

For the past 25 years Linda has led studies to prevent or treat the main modifiable risk factors for non-communicable diseases including cancer, diabetes and respiratory and cardiovascular diseases with a particular focus on tobacco, alcohol, diet and inequalities in health. She leads two research consortia: SPECTRUM – funded by the UK Prevention Research Partnership that focuses on the commercial determinants of health; and Behavioural Research UK (BR-UK) – funded by the ESRC as a leadership hub for behavioural research across topics and disciplines. Linda is a former Scientific Adviser to the UK Department of Health, the World Health Organisation and Cancer Research UK on prevention and public health.



Professor Kevin Fenton

President, Faculty of Public Health

Kevin Fenton is the President of the Faculty of Public Health. He is a senior public health expert and infectious disease epidemiologist who has worked in a variety of public health executive leadership roles across government and academia in the United Kingdom and internationally. His specialist interests are in tackling health inequalities, infectious disease prevention and control, climate justice and urban health.

Professor Fenton is the Regional Director for London in the Office for Health Improvement and Disparities (OHID) within the Department of Health and Social Care (DHSC). Within this role, he is also the statutory public health advisor to the Mayor of London and the Greater London Authority and the Regional Director of Public Health for NHS London. He is also the government's Chief Advisor on HIV and Chair of the HIV Action Plan Implementation Steering Group for England.



Tracy Daszkiewicz

Executive Director for Public Health & Strategic Partnerships, Aneurin Bevan University Health Board

Tracy is an experienced Director of Public Health with a proven track record of senior leadership across health and social care, in transformation, innovation, system change, strategy development and service delivery across the Civil Service, NHS, local authority and voluntary sector. She is currently Executive Director for Public Health & Strategic Partnerships at Aneurin Bevan University Health Board. Her previous roles include Director of Public Health at Reading Borough Council, West Berkshire & Wokingham Borough Council, Deputy Director of Population Health & Wellbeing at Public Health England and Director of Public Health at Wiltshire Council.

Her interests include community connectedness, human impacts of major disasters, wider determinants on health and sustainability, and addressing health inequalities at their root cause. Tracy is passionate about supporting the public health workforce and growing new talent for the future.



Alice Wiseman

Director of Public Health, Gateshead and Newcastle

Alice Wiseman has been Director of Public Health in Gateshead since May 2016 and registered with the UK Public Health Register since December 2009. Before becoming a DPH Alice worked in a broad range of senior public health roles across Tyne and Wear.

Alice's first degree was in Social Policy at Newcastle University, followed by a P.G.C.E, before training in public health.

Alice is passionate about improving health and well-being with a particular focus on tackling the unfair inequalities faced by some communities. Alice believes that effective action to address these inequalities requires dedicated effort across the determinants of health, as set out in the first Marmot Review 'Fair Society, Healthy Lives' (2010).

Alice is driven by the injustice that, two babies, born on the same day, can experience such different life chances, due entirely to the circumstances into which they are born.

Alice's approach is firmly rooted in the belief that people, in their own communities, must be central to solving the issues of inequality; firstly, through sharing lived experience and secondly, through identifying innovative and creative ways to improve outcomes for their community.

Alice is also involved in the production of research evidence through a contract with the Clinical Research Network for half a day a week. In 2022 Alice led a collaboration between Gateshead Council and Newcastle University which secured a five-year NIHR contract with the Health Determinants Research Collaborative. Research priorities in Gateshead have focussed on opportunities to gain a better understanding of the lived experience, and impact of, Government policy on people in some of the most disadvantaged communities. Using research to give a voice to people who are least likely to be heard, and easiest to ignore, is central to her work in tackling inequalities at a local level.

Alice is a Vice President for ADPH and the policy lead for addictions. In this role Alice, works closely with national colleagues and has given evidence to several All-Party Parliamentary Groups and a Parliamentary Committee.



Professor Abdul Razaq

Director of Public Health, Blackburn with Darwen Council

Abdul Razaq has been DPH at Blackburn with Darwen Council since March 2022 and was formerly DPH in Suffolk and Trafford councils. Abdul has three decades of PH experience with extensive experience at senior Executive level. Abdul has held the positions of the chair of the NW Directors of Public Health Network, chair of the Greater Manchester Directors of Public Health and the NW Executive lead of the Association of Directors of Public Health. Abdul has been an expert commentator in Blackburn with Darwen working with Shared Futures CIC on a Climate Change People's Jury.

Abdul is Honorary Professor at the University of Central Lancashire and has held academic roles as Visiting Senior Fellow, School of Health Sciences at the University of Suffolk and is a Fellow of the Faculty of Public Health. Abdul was instrumental in forming Food Active, a NW collaborative on tackling key determinants of unhealthy food leading to NCDs.

During the COVID-19 pandemic Abdul published academic work on ethnic minority deaths with the University of Oxford and with was a co-author on the NHS COVID risk reduction framework. Abdul is involved in two international charities that are developing capacity to build health and care systems and improving life chances for under-served communities around the world.



Dr Tim Allison

Director of Public Health and Policy, NHS Highland

Tim Allison is Director of Public Health for NHS Highland which covers Highland and Argyll and Bute. He has been in post since July 2020 and before that was Director of Public Health in the East Riding of Yorkshire for many years. He has been Secretary of the Association of Directors of Public Health and his professional interests include health in remote and island communities, musculoskeletal health, public health quality and the history of disease. He has been known to take part in the occasional quiz and some long slow cycle rides.



Alice Kadri

Public Health Specialty Registrar

Alice is a public health specialty registrar, is currently an honorary research fellow at the London School of Hygiene & Tropical Medicine (LSHTM) and co-chair of the new special interest group for Commercial Determinants of Health. After Foundation Training in east London, Alice completed the MSc in Public Health at LSHTM in 2017 and began the public health specialty training. Alice has experience of working in a variety of settings including local authority, health protection and healthcare public health in an acute NHS trust. Prior to her medical career, she worked as a community organiser and has a BSc in Social Anthropology. Current research interests relate to the commercial determinants of health and how commercial actors influence public health policy making.

